




## PROGRAMMES

Programme	Examples of International and Professional Recognition
<b>Undergraduate Programme</b> 	
Bachelor of Business Administrations (Honours)	<ul style="list-style-type: none"> <li>• 250+ global exchange partners from 43 countries</li> <li>• Three double degree programmes with overseas universities</li> </ul>
<b>Postgraduate Programmes</b> 	
Master of Accountancy	<ul style="list-style-type: none"> <li>• HKICPA, ACCA, CPA Australia, CIMA, AIA, CMA Australia</li> <li>• Opportunities to enrol in double-degree programmes that the School offers with overseas partner universities</li> </ul>
Master of Business Administration (MBA)	<ul style="list-style-type: none"> <li>• AMBA accredited</li> </ul>
Master of Human Resources Management	<ul style="list-style-type: none"> <li>• CIPD Accredited (Advanced Level)</li> <li>• Opportunities to enrol in double-degree programmes with overseas partner universities</li> </ul>
MSc in Applied Accounting & Finance	<ul style="list-style-type: none"> <li>• Widely recognised by ACCA, HKICPA, CIMA, iCoHK, and AIA</li> <li>• Opportunities to enrol in double-degree programmes with overseas partner universities</li> </ul>
MSc in Applied Economics	<ul style="list-style-type: none"> <li>• Opportunities to enrol in double-degree programmes with overseas partner universities</li> </ul>
MSc in Business Management	<ul style="list-style-type: none"> <li>• AMBA accredited</li> <li>• Financial Times Top 100 Masters in Management 2023</li> <li>• Opportunities to enrol in double-degree programmes with overseas partner universities</li> </ul>
MSc in Corporate Governance & Compliance	<ul style="list-style-type: none"> <li>• CGI, HKCGI</li> <li>• Opportunities to enrol in double-degree programmes with overseas partner universities</li> </ul>
MSc in Data Analytics and Business Economics	<ul style="list-style-type: none"> <li>• Opportunities to enrol in double-degree programmes with overseas partner universities</li> </ul>
MSc in Entrepreneurship and Global Marketing	<ul style="list-style-type: none"> <li>• Opportunities to opt for the double-degree programme partnered with Grenoble Ecole de Management (GEM) in France</li> </ul>
MSc in Finance (FinTech & Financial Analytics)	<ul style="list-style-type: none"> <li>• Winner of Digital Readiness Award at the QS-Wharton Reimagine Education Awards 2022</li> <li>• The only programme in Asia included in the IAPP Privacy and Data Protection in Academia Guide</li> <li>• Opportunities to enrol in double-degree programmes that the School offers with overseas partner universities</li> </ul>
MSc in Marketing for the Creative Economy	<ul style="list-style-type: none"> <li>• Compulsory overseas field trip</li> </ul>
MSc in Strategic Human Resources Management	<ul style="list-style-type: none"> <li>• CIPD Accredited (Advanced Level)</li> </ul>
<b>Doctoral Programmes</b> 	
Doctor of Business Administration (DBA)	<ul style="list-style-type: none"> <li>• Opportunities to be co-supervised by scholars from KEDGE Business School, France</li> </ul>
Doctor of Philosophy (PhD)	<ul style="list-style-type: none"> <li>• Requirement to present at international conference</li> <li>• Requirement to complete an overseas research attachment</li> <li>• Opportunity to join the double-degree PhD programme with the University of Groningen</li> </ul>

### CONNECT WITH US

✉ [busd-external@hkbu.edu.hk](mailto:busd-external@hkbu.edu.hk)  
 ☎ 3411-5223  
 🌐 <https://bus.hkbu.edu.hk>

### You can also find us on social media:

📘 [hkbubusinessschool](#)  
 📺 [hkbubusinessschool](#)  
 🌐 [HKBU School of Business](#)

Sign up for our enews by scanning the QR code below:



Be U.  
 Be a Responsible  
 Business Leader.







## CO-CREATING A BETTER BUSINESS COMMUNITY SINCE 1956

Founded in 1956, Hong Kong Baptist University (HKBU) School of Business is the longest-established publicly funded business school in Hong Kong with a strong culture of teaching and research excellence, and among the 1% of business schools worldwide honoured with triple accreditation by the three leading global accreditation bodies: AACSB, AMBA and EQUIS.

The School is committed to excellence in education and research. It has been inspiring good business practice, creating values for stakeholders, and informing social and economic development through research on corporate sustainability, encompassing business ethics, corporate social responsibility and corporate governance.

With scholars from across all the business disciplines, the HKBU School of Business aspires to be a leader in providing students with quality whole-person business education and in conducting impactful business research with and for society.

Marrying academic challenges with practical experience in a vibrant intellectual setting, HKBU School of Business is the ideal platform for future leaders to explore, discover, research, and create.



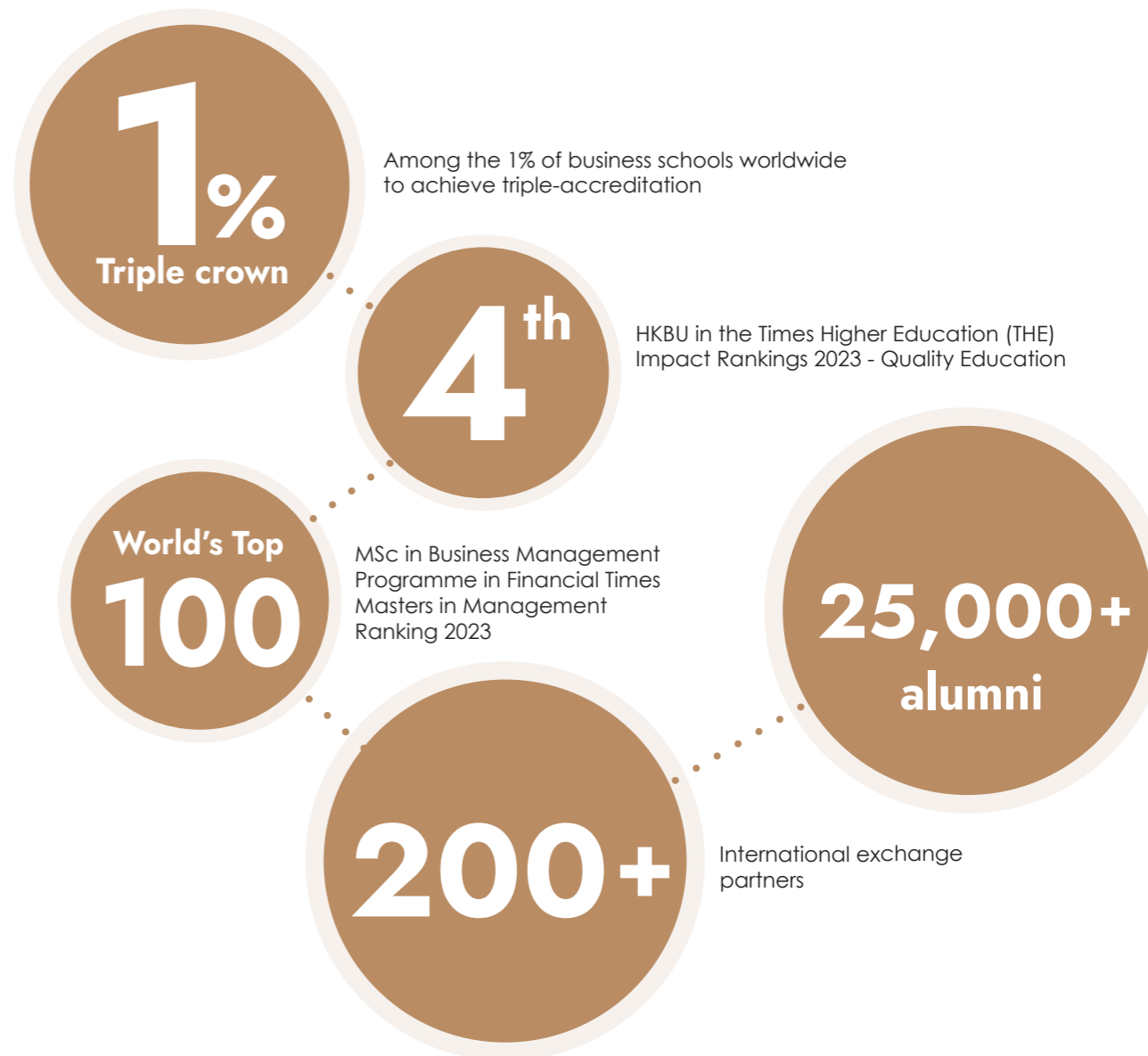
## WHY HKBU SCHOOL OF BUSINESS?

The triple accreditation by AACSB, AMBA and EQUIS ensures the HKBU School of Business' quality of education is of the highest standard and recognised internationally, both academically and professionally.



The School is dedicated to international collaborations and globalising education, offering programmes filled with opportunities for international exposure, including exchange programmes, overseas internships, field trips and more. The School partners with overseas universities in offering double-degree programmes at all levels, from undergraduate to doctoral.

## WHAT'S MORE?



## NETWORKS BEYOND BORDERS

HKBU and the School of Business have established partnership agreements with over 250 universities in over 40 countries, offering diverse options for students to complete part of their degree abroad while gaining global exposure to widen their horizons and boost their future career. Partners include Simon Fraser University in Canada, Grenoble Ecole de Management in France, and Kozminski University in Poland.

Building on partnerships in the Chinese mainland, the School offers its MBA programme in Shenzhen and Guangzhou.



## SCHOLARSHIPS

Our scholarships are designed to bring together talent from around the world and maximise diversity of the student population. In addition to admission scholarships, the School, our departments and programmes offer various graduation awards, course scholarships, business start-up awards and/or other merit-based awards. For more details, please refer to the programme websites.