









Programmes	International and Professional Recognitions
<b>Undergraduate Programme</b> 	
Bachelor of Business Administration (Honours)	Three double degree programmes with overseas universities
<b>Postgraduate Programmes*</b> 	
Master of Accountancy	HKICPA, ACCA, CPA Australia, CIMA, AIA, CMA Australia
Master of Business Administration (MBA)	AMBA Accredited
Master of Human Resources Management	CIPD Accredited (Advanced Level)
MSc in Applied Accounting & Finance	Widely recognised by ACCA, HKICPA, CIMA, iCoHK, and AIA
MSc in Applied Economics	Equips students with applied economics knowledge to analyse the changing global economy
MSc in Business Management	AMBA Accredited Financial Times Top 100 Masters in Management 2023
MSc in Corporate Governance & Compliance	CGI, HKCGI
MSc in Data Analytics & Business Economics	Offers a balanced training in business economic knowledge, statistical model and programming skills
MSc in Entrepreneurship & Global Marketing	Opportunities to opt for the double-degree programme partnered with Grenoble Ecole de Management (GEM) in France
MSc in Finance (FinTech & Financial Analytics)	Ranks no. 63 in the Financial Times (Masters in Finance (Pre-Experience)) Ranking 2024
	Winner of Digital Readiness Bronze Award at the QS-Wharton Reimagine Education Awards 2022
	Industry project opportunities for students through the Hong Kong Monetary Authority Industry Project Masters Network and the Hong Kong Science & Technology Park University Project Launcher
MSc in Marketing for the Creative Economy	Opportunities to engage in a core field trip course with immersive elements and experience focused on "Art x Marketing" in an overseas city
<b>Doctoral Programme</b> 	
Doctor of Philosophy (PhD)	Requirement to present at a reputable international conference, workshop, or exhibition
	Requirement to complete an overseas research attachment
	Opportunity to join the double-degree PhD programme with the University of Groningen

\*International applicants to all our English-medium taught postgraduate programmes are automatically considered for the International Postgraduate Scholarship (IPS).

**Be U.**  
**Be a Responsible**  
**Business Leader.**

**CONNECT WITH US**

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 HKBU School of Business

**OUR WEBSITE**



## SHAPING A SUSTAINABLE BUSINESS FUTURE SINCE 1956

Since its establishment in 1956, the Hong Kong Baptist University (HKBU) School of Business has been dedicated to providing a transformative education experience. With a rich history of excellence, we are not just teaching business; we are actively shaping a sustainable future. Our dedication to impactful research transcends traditional boundaries, driving social and economic progress. Our research initiatives in corporate sustainability, business ethics, corporate social responsibility, and corporate governance are not just informing but paving the way for a more sustainable and inclusive tomorrow. Step into the future with HKBU School of Business and be part of the change with us.

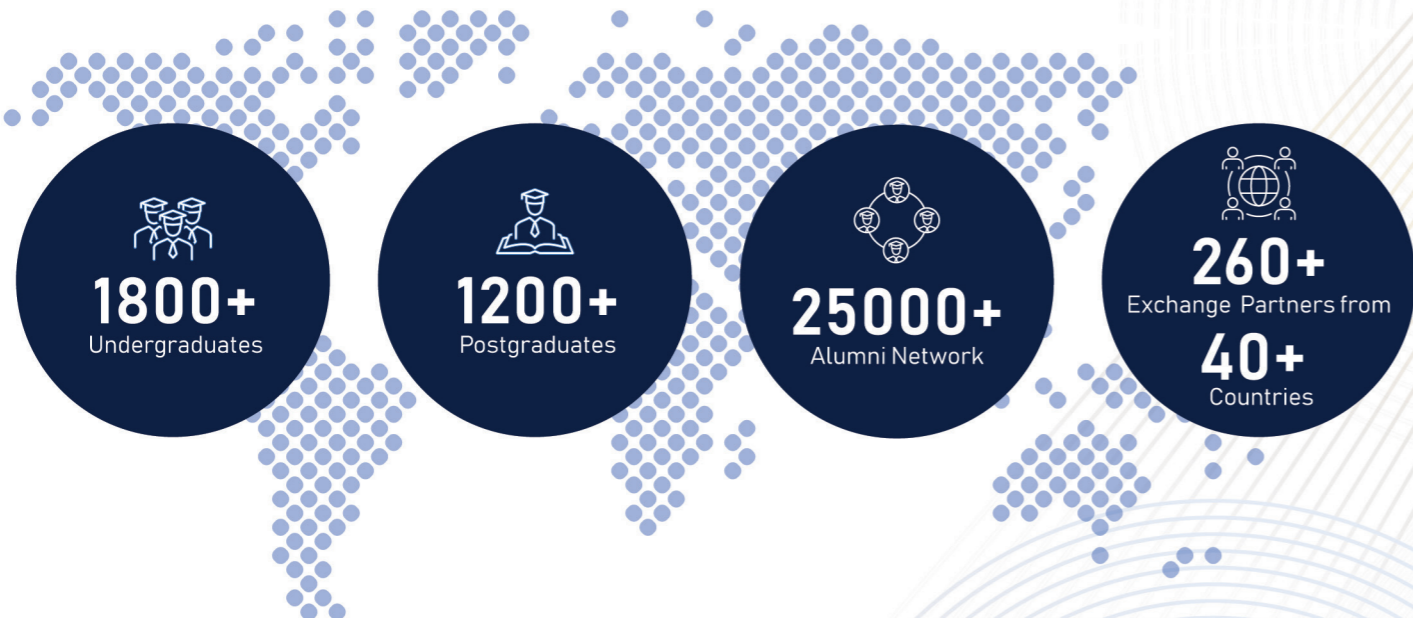


## WHY HKBU SCHOOL OF BUSINESS?

With triple accreditations from AACSB, EQUIS, and AMBA, the HKBU School of Business stands among the world's elite business schools.

But we offer more than a world-class business education - we offer a passport to global opportunities. Our strong commitment to international collaborations opens up a world of possibilities, from exchange programmes and overseas internships to field trips and more. Moreover, our global partnerships enable us to offer double-degree programmes at all academic levels.

## SCHOOL FACTS IN NUMBERS



## RANKINGS & ACCOMPLISHMENTS

### Hong Kong Baptist University



2<sup>nd</sup>

Times Higher Education (THE) Impact Rankings (Quality Education) 2024

5<sup>th</sup>

Times Higher Education (THE) Young University Rankings (International Outlook) 2024

### Hong Kong Baptist University – School of Business



Amongst 1%

of business schools worldwide honoured with **Triple Crown**

FT

MASTERS IN FINANCE 2024 RANKING

World's

63<sup>rd</sup>

Financial Times (Masters in Finance (pre-experience)) Ranking 2024  
*MSc in Finance (FinTech & Financial Analytics) programme*

FT

MASTERS IN MANAGEMENT 2023 RANKING

World's

Top 100

Financial Times (Masters in Management) Ranking 2023  
*MSc in Business Management Programme*



China's

Top 10

MBA Union of China "China's Top 10 Featured Business Schools"



## NETWORKS BEYOND BORDERS

HKBU School of Business is a gateway to the Greater Bay Area (GBA) and global opportunities. Our MBA programme, offered in the thriving cities of Shenzhen and Guangzhou, equips students with essential skills to excel in this vibrant region.

Located in Hong Kong, the School provides a conduit to both China and international markets, fostering engagement with a diverse range of stakeholders, including multinational corporations, NGOs, and government entities.

## SCHOLARSHIPS

We offer a range of scholarships for talents from around the world. These include admission scholarships, graduation awards, course scholarships, business start-up awards, and other merit-based awards. Your journey to success starts here. This is where dreams are set free.