

Training Experiences with Sustainability & ESG Elements



3 programme types to accommodate different needs

| Type | <i>Brand New!</i> Elite X HKBU | Elite* | <i>Brand New!</i> Prestige | Prestige* | <i>Brand New!</i> Adventure | |
|-------|--|---|--|---|---|------------------|
| Theme | Custom-tailored Sustainability Workshops | Power Up Challenge <i>+ New Elements</i> | Business Transformation Challenge: Simulation Role-Play | Ultimate Challenge <i>+ New Elements</i> | Wonders Runners Club <i>+ New Elements</i> | Team Up for SDGs |
| Scale | 20 pax + | 20 pax + | 20 - 60 pax | 20 pax + | 50 pax + | 100 pax + |

Common Achievable Training Objectives

| | | | | | | |
|-------------------------------|-----------------------------------|-----|-----|-----|----|----|
| Sustainability & ESG elements | Custom-tailored Objectives | ✓✓✓ | ✓✓✓ | ✓✓ | ✓ | ✓ |
| Effective teamwork | | ✓✓✓ | ✓✓✓ | ✓✓✓ | ✓✓ | ✓✓ |
| Problem solving | | ✓✓✓ | ✓✓✓ | ✓✓ | ✓ | ✓ |
| Creativity | | ✓✓✓ | ✓✓✓ | ✓✓ | ✓ | ✓ |
| Effective communication | | ✓✓✓ | ✓✓✓ | ✓✓ | ✓ | ✓ |
| Leadership | | ✓✓✓ | ✓✓✓ | ✓✓ | ✓ | ✓ |
| Strategic Planning | | ✓✓✓ | ✓✓✓ | ✓✓ | | ✓ |
| Crisis Management | | ✓✓✓ | ✓✓✓ | ✓ | | ✓ |

*Each group will be assigned with one facilitator throughout the entire programme time



Elite x HKBU by The HKBU-Ocean Park Learning Hub

The HKBU-Ocean Park Learning Hub is a pioneering collaboration between HKBU and Ocean Park. It is meticulously designed to enhance senior leadership capabilities through the comprehensive integration of "Leadership and Management" with "ESG and Corporate Sustainability". This innovative collaboration empowers corporate executives through holistic development opportunities that drive organisational growth and sustainability efforts. Going beyond traditional training platforms, the Hub serves as a premier destination for top-tier executives, offering a transformative experience that combines leadership acumen with sustainability principles.

#ESG Impact #Business Solutions #Interdisciplinary #Experiential
#Contemporary #Forward looking



Brand
New!



Elite Series x HKBU

Custom-tailored Sustainability Workshops

No matter what stage your business is at on its sustainability journey, we offer custom-tailored workshops designed to help you actively engage with ESG initiatives and strategies. Our workshops not only deliver essential knowledge, skills, and the latest trends but also connect you with a vast network and serving as your trusted partner for your ESG initiatives. From organising green field trips for your staff to supporting local biodiversity and social work, we're here to support you. Let's work together for a stronger community and a healthier planet.



HKBU-OCEAN PARK LEARNING HUB

Which sustainability stage is your business at?

We offer different executive training programmes to suit different businesses' needs.



FOR DEVELOPING STAGE

- Understand the latest ESG landscape
- Identify the most pressing sustainability issues for your industry
- Evaluate your organisational practices with ESG considerations
- Assess the challenges and start to look into opportunities in promoting sustainability

Developing The ESG Strategies



FOR ADOPTING STAGE

- Comprehend the latest social issues
- Identify and develop competitive advantages from the environmental and social impacts of the business
- Develop business strategies for corporate sustainability

Enhancing The ESG Strategies
For Corporate Sustainability Development



FOR TRANSFORMING STAGE

- Obtain insights from other business cases
- Develop the strategic plan for a re-generative business approach

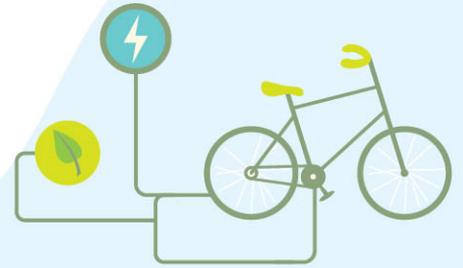
Achieving Corporate Sustainability & Developing Strategies For A Re-Generate Business Approach



Elite Series

Power Up Challenge

We set up the challenges throughout the Park for the team to conquer, each of which involves a task that can be completed through teamwork, strategic planning and the unique abilities. We also aim to instil an appreciation of the often-overlooked effort and resources required to generate electricity. By experiencing firsthand the challenges involved, team members learn not to take these essential resources for granted.



KEY GOALS:

- Well-facilitated interactive training experience
- Fosters problem-solving, strategic planning, embraces diversity
- Promotes awareness of sustainability and SDG goals



**Brand
New!**

Prestige Series

Business Transformation Challenge: Simulation Role-Play

Embark on an immersive simulation designed to drive strategic change and transformation for businesses and organisations, particularly in the ESG era. In this unique team-building experience, participants will engage in dynamic role-play scenarios that offer valuable insights into how businesses adapt to change and proactively address challenges, while also capitalising on emerging opportunities.

This experiential approach empowers teams to identify and seize opportunities arising from change. The ultimate goal is for participants to create a customised redevelopment roadmap tailored for both large corporations and SMEs. This strategic plan will provide insights to businesses in navigating the complexities of an ever-evolving market, with a strong emphasis on sustainability and ESG strategies.



KEY GOALS:

- Hands-on simulation role-play
- Strategic change and transformation insights
- Focus on sustainability and ESG priorities



**New
Elements!**

Prestige Series

Ultimate Challenge

Our Ultimate Challenge team-building activities serve a dual purpose: fostering environmental awareness, attitudes, and actions, while also accommodating specific training objectives tailored to your unique needs. Whether focusing on communication, cooperation, or other specific goals, our thoughtfully designed team challenges, set in various areas of the Park both indoors and outdoors, provide the stimulation and inspiration for impactful debriefing sessions. Choose from half-day or full-day programmes!



KEY GOALS:

- Engaging training experience with impactful facilitation
- Fosters teamwork, problem-solving, mutual understanding
- Promotes awareness of sustainability and SDG goals

