



Hong Kong Baptist University
School of Business

RESEARCH POSTGRADUATE PROGRAMME

Your Pathway to Become a Professor

- ▶ PhD Programme (Regular Track)
- ▶ PhD Programme (HKPFS)
- ▶ Double-degree PhD Programme in Economics and Business (HKPFS)



香港浸會大學
HONG KONG BAPTIST UNIVERSITY

Why HKBU?

Outstanding Scholars and Impactful Research

Conducting world-class and impactful research under the supervision of our top-ranked global scholars

Tremendous Research Support

Offering generous financial support and scholarships to nurture young talents to explore their potentials

Double-degree PhD Programme

An opportunity to join our Double-degree PhD Programme co-supervised by the scholars of HKBU and the University of Groningen

International Exposure and Overseas Attachment

Building international networks and developing collaborative projects with international scholars

Teaching Experience for Developing Academic Career

Providing teaching training and experience at university level

Financial Aids and Scholarships¹

	HKPFS ²	Regular Track
Entrance Award	HK\$25,000/awardee	N/A
Monthly Stipend within the Normal Study Period ³	HK\$27,100	HK\$18,180 (Post-candidacy: HK\$18,690)
Tuition Waiver ³	HK\$42,100/year (for the entire normal study period)	HK\$42,100/year (for full-time local students only ⁴)
Procurement of Research Materials	HK\$25,000/year (for a maximum of 3 years)	N/A
Conference and Research-related Travel Allowance from the RGC	HK\$32,100/year (for a maximum of 3 years)	N/A
Conference and Research-related Travel Allowance from the University	HK\$40,000 (for the entire normal study period)	
Scholarship for Outstanding Performance	HK\$30,000	N/A
Additional Year of Studentship ⁵	Up to HK\$42,100	
Scholarship for a Top-tier Journal Publication	Up to HK\$20,000	

1: Subject to regular review.

2: Shared-room accommodation will be provided in the student's first year of study subject to availability.

3: Subject to satisfactory academic progress.

4: Subject to academic qualifications upon admission.

5: Subject to the fulfillment of evaluation criteria.

Admission Requirements

- ▶ Applicants are required to fulfill general admission requirements set by HKBU Graduate School.
- ▶ Applicants are required to submit valid GMAT/ GRE score upon application.



Application Procedure and Deadlines

	HKPFS	Regular Track
	Application Deadline: 1 st December HKT noon	Application Deadline: 31 st December
1	Make an initial application through the online application system at the RGC's website at https://cergl.ugc.edu.hk/hkpfs/apply.html . An HKPFS reference number will be assigned.	N/A
2	Submit a full online application to HKBU through https://iss.hkbu.edu.hk/amsappl_pg/welcome.jsf . For HKPFS applicants, please quote the HKPFS reference number.	
3	Screening and interviews	
4	Announcement of application results	

Notes:

1. The application deadline for HKPFS is subject to the latest announcement from the RGC.
2. Applications are processed on a rolling basis and early applications are encouraged.
3. It is a 4-year full-time PhD Programme and no part-time study mode is provided. Besides, MPhil Programme is currently ceased in the School of Business until further notice.



Career Placement

Australia	Deakin University Murdoch University The University of Queensland University of Technology, Sydney
China	China Agricultural University China Europe International Business School Nankai University Shandong University Shanghai University Shanghai University of Finance and Economics Southwestern University of Finance and Economics Sun Yat-sen University Tsinghua University University of Nottingham Ningbo China Wuhan University Xiamen University
France	NEOMA Business School
Hong Kong	City University of Hong Kong Hang Seng University of Hong Kong Hong Kong Baptist University Hong Kong Metropolitan University Hong Kong Polytechnic University Hong Kong Shue Yan University
Macau	Macau University of Science and Technology University of Macau
New Zealand	University of Auckland
Singapore	ESSEC Business School
UK	Durham University Northumbria University The University of Aberdeen The University of Manchester
USA	The University of Massachusetts Lowell

Overseas Attachment

Australia	University of Auckland
Korea	Ulsan National Institute of Science and Technology
Singapore	National University of Singapore Singapore Management University
UK	Durham University Leeds University Business School
USA	Stony Brook University (New York) University of Southern California

Outstanding Alumni



Dr. Man Lok WONG

PhD in Management

— 2020 Graduate

📚 Assistant Professor,
The Hong Kong Polytechnic University,
Hong Kong



Dr. Randy WONG

PhD in Management Information Systems

— 2020 Graduate

📚 Lecturer (Assistant Professor),
The University of Auckland, New Zealand



Dr. Yangyi TANG

PhD in Marketing

— 2020 Graduate

📚 Assistant Professor, Wuhan University, China



Dr. Ya LI

PhD in Finance

— 2017 Graduate

📚 Assistant Professor, The Hong Kong
Metropolitan University



Dr. Tommy CHAN

PhD in Finance and Decision Sciences -
Management Information Systems

— 2017 Graduate

📚 Senior Lecturer (Associate Professor),
The University of Manchester, UK

Research Foci and Publications

Department of Accountancy, Economics and Finance



Accountancy

Financial Reporting; Corporate Governance; Information Disclosure; International Accounting; Auditing and Taxation

He, Y., Kim, J. B., Li, B., & Liu, Z. (In Press). Auditor's Technological Proximity Knowledge. *The Accounting Review*.

Hribar, P., Mergenthaler, R., Roeschley, A., Young, S., & Zhao, C. X. (2022). Do Managers Issue More Voluntary Disclosure when GAAP Limits their Reporting Discretion in Financial Statements?. *Journal of Accounting Research*, 60(1), 299-351.

Chen, X., Cheng, Q., Chow, T., & Liu, Y. (2021). Corporate In-house Tax Departments. *Contemporary Accounting Research*, 38(1), 443-482.

Cannon, J. N., Hu, B., Lee, J. J., & Yang, D. (2020). The Effect of International Takeover Laws on Corporate Resource Adjustments: Market Discipline and/or Managerial Myopia?. *Journal of International Business Studies*, 51, 1443-1477.

Ng, J., Saffar, W., & Zhang, J. J. (2020). Policy Uncertainty and Loan Loss Provisions in the Banking Industry. *Review of Accounting Studies*, 25, 726-777.



Economics

Applied Microeconomic Theory; Applied Econometrics; Development Economics; Labour Economics; Chinese Economy

Chen, T., Han, L., Kung, J., & Xie, J. (2023). Trading Favours through the Evolving Door: Evidence from China's Primary Land Market. *The Economic Journal*, 133(649), 70-97.

Che, J., Chung, K. S., & Qiao, X. (2021). Career Concerns, Beijing Style. *International Economic Review*, 62(4), 1513-1535.

Chung, K. S., Liu, E. M., & Lo, M. (2021). Selling to Consumers who Cannot Detect Small Differences. *Journal of Economic Theory*, 192, 105186.

Che, J., Chung, K. S., & Qiao, X. (2019). The King Can Do No Wrong: On the Criminal Immunity of Leaders. *Journal of Public Economics*, 170, 15-26.

Chen, T., & Kung, J. (2019). Busting the "Princelings": The Campaign Against Corruption in China's Primary Land Market. *The Quarterly Journal of Economics*, 134(1), 185-226.

Department of Management, Marketing and Information Systems



Management

Organizational Behavior; Leadership; Human Resource Management; Strategic Management; Corporate Social Responsibility and Business Ethics

Dust, S. B., Liu, H., Wang, S., & Reina, C. S. (2022). The Effect of Mindfulness and Job Demands on Motivation and Performance Trajectories across the Workweek: An Entrainment Theory Perspective. *Journal of Applied Psychology*, 107(2), 221.

Kim, J., & Makadok, R. (2022). Where the Stars Still Shine: Some Effects of Star performers - turned - managers on Organizational Performance. *Strategic Management Journal*, 43(12), 2629-2666.

Tang, S., Nadkarni, S., Wei, L., & Zhang, S. X. (2021). Balancing the Yin and Yang: TMT Gender Diversity, Psychological Safety, and Firm Ambidextrous Strategic Orientation in Chinese High-tech SMEs. *Academy of Management Journal*, 64(5), 1578-1604.

Huang, X., Chen, L., Xu, E., Lu, F., & Tam, K. C. (2020). Shadow of the prince: Parent-incumbents' Coercive Control over Child-successors in Family Organizations. *Administrative Science Quarterly*, 65(3), 710-750.

Xu, E., Huang, X., Jia, R., Xu, J., Liu, W., Graham, L., & Snape, E. (2020). The "Evil Pleasure": Abusive Supervision and Third-party Observers' Malicious Reactions Toward Victims. *Organization Science*, 31(5), 1115-1137.



Marketing

Consumer Behavior; Marketing Strategy; Digital Marketing; Socially Responsible Marketing; Service Marketing

Zhao, H., Deng, H., Chen, R. P., Parker, S., & Zhang, W. (2022). Fast or Slow: How Temporal Work Design Shapes Experienced Passage of Time and Job Performance. *Academy of Management Journal*, 65(6), 2014-2033.

Chan, K.W., Li, S., Ni, J., & Zhu, J. (2021). What Feedback Matters? The Role of Experience in Motivating Crowdsourcing Innovation. *Production and Operations Management*, 30(1), 103-126.

Ho, C.K.Y., Ke, W., Liu, H., & Chau, P. (2020). Separate Versus Joint Evaluation: The Roles of Evaluation Mode and Construal Level in Technology Adoption. *MIS Quarterly*, 44(2), 725-746.

Wong, V. C., Fock, H., & Ho, C.K.Y. (2020). Toward a Process-Transfer Model of the Endorser Effect. *Journal of Marketing Research*, 57(3), 565-581.

Li, S. X., Chan, K. W., & Kim, S. (2019). Service with Emoticons: How Customers Interpret Employee Use of Emoticons in Online Service Encounters. *Journal of Consumer Research*, 45(5), 973-987.

Department of Accountancy, Economics and Finance



Finance

Corporate Finance and Corporate Governance; Financial Derivatives and Investment Strategies

Chen, Z., Da, Z., Huang, D., & Wang, L. (2023). Presidential Economic Approval Rating and the Cross-section of Stock Returns. *Journal of Financial Economics*, 147(1), 106-131.

Li, T., Qian, W., Xiong, W. A., & Zou, X. (2022). Employee Output Response to Stock Market Wealth Shocks. *Journal of Financial Economics*, 146(2), 779-796.

Huang, D., Li, J., & Wang, L. (2021). Are Disagreements Agreeable? Evidence from Information Aggregation. *Journal of Financial Economics*, 141(1), 83-101.

Ni, S. X., Pearson, N. D., Potesman, A. M., & White, J. (2021). Does Option Trading Have a Pervasive Impact on Underlying Stock Prices?. *The Review of Financial Studies*, 34(4), 1952-1986.

Wang, Z., Yin, Q. E., & Yu, L. (2021). Real Effects of Share Repurchases Legalization on Corporate Behaviors. *Journal of Financial Economics*, 140(1), 197-219.

Department of Management, Marketing and Information Systems



Management Information Systems

E-Business; E-Commerce; Information System Management; Strategic AI Use; Technology Use and Well-Being; IT and Society; Digital Transformation; Digital Resilience; Open Innovation

Venkatesh, V., Cheung, C. M., Davis, F. D., and Lee, Z.W.Y.^ (Forthcoming). "Cyberslacking in the Workplace: Antecedents and Effects on Job Performance," *MIS Quarterly*, in press.

Chan, T. K., Cheung, C. M., Benbasat, I., Xiao, B., & Lee, Z. W.^ (2022). Bystanders Join in Cyberbullying on Social Networking Sites: the Deindividuation and Moral Disengagement Perspectives. *Information Systems Research*, articles in advance, pp. 1-19.

Li, J., Li, M., Wang, X., & Thatcher, J. B. (2021). Strategic Directions for AI: The Role of CIOs and Boards of Directors. *MIS quarterly*, 45(3), 1603-1643.

Wong, R. Y., Cheung, C. M., Xiao, B., & Thatcher, J. B. (2021). Standing Up or Standing By: Understanding Bystanders' Proactive Reporting Responses to Social Media Harassment. *Information Systems Research*, 32(2), 561-581.

Chan, T. K., Cheung, C. M., & Wong, R. Y.^ (2019). Cyberbullying on Social Networking Sites: The Crime Opportunity and Affordance Perspectives. *Journal of Management Information Systems*, 36(2), 574-609.

^RPg students/alumni

About Us

HKBU School of Business

Since 1956, HKBU School of Business has been at the vanguard of business education in Asia. We are also amongst the 1% of business schools worldwide accredited by the three leading international accreditation bodies focusing on business education.

We map out a future to sustain by creating a better business environment through responsible business engagement. Marrying academic challenges with practical experience in a vibrant intellectual setting: HKBU School of Business is the ideal platform for future leaders to explore, discover, research, and create.

Contact Us

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Graduate School

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